

Support Services

6 month rolling contract

EVERYTHING ONLINE

15 hours per month

We'll manage everything online for you.

- ✓ Web direct, web content, special & promotions.
- ✓ OTA management, channel management, rate loading.
- ✓ Social media, guest communications, reputation management.
- ✓ Brand management.

SALES REPRESENTATION

20 hours per month

Need more business but don't have the time?

- ✓ Face to face sales calls each month to travel agents, companies and organisations.
- ✓ Brisbane, Gold Coast, Sydney, Melbourne, Perth, Adelaide.
- ✓ Tele-sales each month to source leads and close contract opportunities.
- ✓ Rate and contracting review.

THE LOT - ONLINE & SALES

20 hours per month

Need help with everything? This is our most popular package:

- ✓ Web direct, web content, special & promotions.
- ✓ OTA management, channel management, rate loading.
- ✓ Social media, guest communications, reputation management.
- ✓ Brand management.
- ✓ Face to face sales calls each month to travel agents, companies and organisations.
- ✓ Brisbane, Gold Coast, Sydney, Melbourne, Perth, Adelaide.
- ✓ Monthly tele-sales to source leads and close contract opportunities.
- ✓ Rate and contracting review.

COMMUNICATIONS

8 hours per month

Making sure you are managing your customers direct and communicating regularly with them.

- ✓ Guest communications.
- ✓ Web content - what's on, things to do, specials.
- ✓ Social media and reputation management.

Short Projects

HEALTH CHECK

5 hours

Suitable for anyone at anytime. A review of your sales and marketing.

- ✓ Online and offline sales and marketing platforms
- ✓ Systems and tracking.
- ✓ Rates and market positioning.
- ✓ List of recommendations and an action plan.

NEW START

20 hours per month, 6 month contract

New owners/managers program. Designed to ensure you maximise your marketing and track your success from your front desk and property management system.

- ✓ Front desk operation set up.
- ✓ Systems review and recommendations.
- ✓ Sales conversion tips - never miss a booking.
- ✓ Market segments, Company and Travel Agent and Geographic Origin set up.
- ✓ Rates and competitors.
- ✓ 1 hour face to face training session to get you started.
- ✓ 4 hour phone support per week.
- ✓ Checklists.

PRE-OPENING

40 hours per month, 6 month contract

Pre-opening sales and marketing program to ensure you open with a bang, not a fizzle. Mandatory start a minimum 6 months prior to opening date.

- ✓ Competitors, SWOT, rates, positioning source of business, market segments.
- ✓ Online set - web direct, OTAs and listings.
- ✓ All things social including reputation management and guest communications.

Special Offer

POST COVID RESTART!

To reboot your business following Government restrictions we're offering a 20% discount on the first 2 months of any of our packages (6 month min contract) Must sign up by 31st October to qualify.



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CONTACT US TODAY:

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