

## Sales Representation

Need more business but don't have the time - or know where to start?

- Face to face sales calls each month to travel agents, companies and organisations.
- New business and account management.

## Everything Online

We'll manage everything online for you.

- Web direct, web content, specials and promotions.
- OTAs and channel management.
- Social media, guest communications, reputation management.

## Communications

Making sure you are managing your customers direct and communicating regularly to them.

- Social media, guest communications, reputation management.

## The Lot

Need help with everything? This is the solution for you.

- Web direct, web content, specials and promotions.
- Revenue management, OTA management, channel management, rate loading.
- Social media, guest communications, reputation management.
- Sales Representation
- Face to face sales calls, account management RFP and contract management

# We offer short project solutions from 5 hours to 6 months

## Health Check

Suitable for anyone, at any time. A full review of your sales and marketing.

## New Start

New owners/managers program. Designed to ensure you maximise your marketing and track your success from your front desk and property management system.

## Pre-Opening

Pre-opening sales and marketing program to ensure you open with a bang, not a fizzle. Mandatory start a minimum 6 months prior to opening date

## Kick Start

Suitable for new owners/managers wanting to do their own sales and marketing but don't know where to start. A good program for existing owner/managers who would like a reset or refresh.